Saturday in the Park Arts Alley Vendor Application 2017

Thank you for your interest in **The Saturday in the Park Music Festival** and **Arts Alley**. The festival takes place in Grandview Park of Sioux City on **July 1, 2017**. This will mark our 27th year for Saturday in the Park. The attendance to the festival is usually around thirty thousand people. Everyone who attends gets to enjoy free, live quality music, a chance to shop & buy from Arts Alley vendors, plus enjoy unique & delicious cuisine from the food vendors. The festival's first band starts at Noon and the last band usually ends around 10:30 p.m. Arts Alley is located in the middle of the festivities, down and to the right of the Beer Garden and up the hill from the Bandshell where the bands play.

We are planning for approximately 20 – 25 vendors. Everyone should be set up and their cars moved to the designated parking area by 11:00 a.m. – Set up begins at 7:00 a.m. on Saturday. Please do not arrive earlier to avoid confusion. Instructions for load-in/setup will be sent to you prior to the festival. **All vendors will be asked to stay until the end of the festival (around 10:30 pm) to avoid any safety issues due to the very large crowds we have in that area.**

Everyone will have access to power (One 110V Plug per vendor) , however, you will need to bring your own outdoor extension cords. We do not allow generators in the Arts Alley area due to noise and smell.

If you have displayed with us in previous years please understand we can no longer "hold" your spaces from last year. We will do our best to put you in your old space but may have to move vendors around to compliment the layout of Arts Alley.

NEW in 2017! Iowa Sales Tax Update:

The Iowa Dept of Revenue no longer issues Temporary Sales Tax Numbers. You must apply for a regular Iowa Sales Tax Permit and ***do it at least 6 weeks prior to the festival!*** Each vendor is also responsible for collecting and reporting his or her own sales tax. To apply for a sales tax permit go to: https://tax.iowa.gov/please-read-you-register-your-business

Final deadline for all applications is April 1, 2017!

The fee for the spaces will be: **$135** for a 10' x 10' reserved by March 1st

$145 for a 10' x 10' reserved after March 15th

$170 for a 10' x 10' end space (These are limited and will be assigned on a first come first served basis!)

An end space assures that you will have front and side walk-around space but these spaces are very limited and will be assigned on a FIRST COME FIRST SERVED BASIS so you will need to apply early; please note this on your reservation form.

We will notify you if you have been accepted into the festival by May 1st!

Each vendor is responsible for his or her own display fixtures. We suggest tables, chairs, tent/awning, plus signs and decorations. Someone must be staffing your booth from 11:30 - until you tear down. **We expect everything that is sold in Arts Alley to be hand made. Store made plastic items, silkscreen t-shirts, and food and/or beverages are not allowed to be sold in Arts Alley.** We do try to have volunteers to help you unload, but we may not always be able to give you as much help as you need. Please have your own people available to help you as well.

Please contact me by e-mail or regular mail to tell me what you would plan to have for sale in your booth. If you have photos to send that would be ideal. We would love to have new, unique, quality items in Arts Alley!

Looking forward to hearing from you!

Sincerely,
Maurice Girard, Arts Alley Chair, Saturday in the Park
PO Box 5104
Sioux City IA 51102 email: mo7756@aol.com

Saturday in the Park, Music Festival
Arts Alley Vendor Application 2017
Event Date: July 1, 2017

Please print clearly as we use this information in our publicity!

Business Name/Organization:_____

Contact Name:_____

Address:_____
Street/Apt./Box

City _____State:_____ Zip:_____

Phone No. (Home)_____(Work)_____

Cell#_____E-mail address_____

Number of spaces requested: #_____ 10' x 10' Regular Booth
#_____ 10' x 10' End Booth

Entry Fee $_____(See fee schedule within this document)

Do you need electricity (One 110V plug per vendor)? ___Yes ___No
Remember you need to bring your own extension cords!

NEW in 2017!
Tax ID No._____(This must be filled in or you will NOT be able to be a vendor). If you will be applying for an Iowa Sales Tax Number, **you must provide us with your Iowa Sales Tax Number one week prior to festival!**

Type(s) of Media/Merchandise/Service to be sold:

For your benefit please be as specific as possible so we can try to avoid duplication. Vendor agrees to limit sales to these items unless approval for additional items is requested in writing and agreed to by Saturday in the Park, Inc. prior to June 1, 2017.

Description:_____

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Blues City Journal Editorial:
Please write an editorial (Limited to 50 words or less) on promoting your booth to customers. We will use this in the Blues City Journal, the official publication of SITP.

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Arts Alley vendor does not hold Saturday in the Park, Inc. responsible for any loss or damage resulting from participation in Saturday in the Park.

Please return both pages of the completed and signed application along with payment. It is advised to make a copy for your records.

Make checks payable to Saturday in the Park, Inc.

Signature_____Date_____

Send to: Saturday in the Park, PO Box 5104, Sioux City IA 51102
For further information, contact Maurice Girard @ mo7756@aol.com

Please note:
We are asking that no one bring generators due to noise and smell. Every space is provided electricity and we ask that you come prepared to stay until the end of the festival for the safety of everyone attending. Thank you for you cooperation and understanding. **Also, you must provide us with your Iowa Sales Tax Number one week prior to festival!**